



# USEPA's Faster-Cheaper-Greener Webcast Series

*Building Successful Community-Based Public Private Partnerships for Affordable Green Infrastructure Urban Stormwater Retrofits*



**Monday, January 13, 2014, 2-Hour Webcast**

Eastern: 1:00 p.m. – 3:00 p.m. Central: 12:00 p.m. – 2:00 p.m. Mountain: 11:00 a.m. – 1:00 p.m. Pacific: 10:00 a.m. – 12:00 p.m.

## Building Green Infrastructure, Jobs, and Wealth: The Prince George's County, Maryland Stormwater Retrofit Public Private Partnership (P3) Model



This session will feature the innovative Prince George's County, Maryland Demonstration Pilot Program which illustrates key steps you need to set up and implement a successful community-based Public Private Partnership (P3) for a green infrastructure-driven urban stormwater retrofit program. Presentations will describe the process for pulling together the needed expertise – from RFQ to implementation. This webcast is targeted to professionals interested in innovative financing of urban stormwater retrofits, green jobs, sustainable redevelopment, and green infrastructure for addressing MS4, TMDL, and other requirements and needs. There will be 2.0 Professional Development Hours (PDHs) offered for this webcast – the certificate will be sent via email after the event. Please check with your state accreditation agency to determine if you qualify. Questions about PDHs should be sent to [webcasts@wef.org](mailto:webcasts@wef.org).

### Instructors

#### **Dominique Lueckenhoff, Deputy Director, Water Protection Division, USEPA Region 3**

Ms. Lueckenhoff serves as Deputy Director of the USEPA Region 3 Water Protection Division. In this capacity she supports and shares with the Division Director in the administration and management of all division activities and water protection programs for the Mid-Atlantic. She presently serves as USEPA's point of contact on the Green Infrastructure (GI), Green Streets/Green Jobs/Green Towns (G3), Green Highways and Urban Waters/Federal Partnership Initiatives in the Mid-Atlantic and serves on a number of related internal and external workgroups.

#### **Adam Ortiz, Director, Department of Environmental Resources, Prince George's County, Maryland**

In October of 2012, Mr. Ortiz's agency launched an innovative pilot P3 to enhance local business participation in the County's urban stormwater retrofit program, generate increased renewable energy, and increase community participation in sustainability programs. Mr. Ortiz's accomplishments as three-term Mayor of Edmonston, MD included the Edmonston Green Street, a model of sustainability utilizing natural bioretention, energy efficient lighting, energy conservation and green energy generation as well as improved bike and pedestrian safety.

#### **Roland Jones, Executive Director, Supplier Development and Diversity Division, Prince George's County**

Mr. Jones' agency is responsible for assisting small, local, and disadvantaged business enterprises to be competitive and effective in securing contracts with Prince George's County Government and other customers. The program is comprised of five major components: Procurement Assistance, Business Development, Certification, Education/Outreach, and Training.

#### **Larry Coffman, Deputy Director, Department of Environmental Resources, Prince George's County**

Mr. Coffman has over 39 years of experience in water resources management and environmental protection working in both the public and private sectors as a regulator, consultant and manufacturer. He is recognized as one of the nation's leading experts in urban stormwater management, as a developer of bioretention (rain gardens) and Low Impact Development (LID), and the decentralized integrated management approach to stormwater management. He is the co-founder of the Low impact Development Center, a successful inventor of stormwater technologies, a scientist and educator. Mr. Coffman consulted on USEPA Region 3's initiative to develop advanced best practices for stormwater treatment and alternative financing strategies for stormwater retrofit programs.

**Registration** <http://mp118885.cdn.mediaplatform.com/118885/ml/mp/4000/5345/5417/32006/Lobby/default.htm>

**Questions?** Please contact Amber Siegel at [amber.siegel@tetrattech.com](mailto:amber.siegel@tetrattech.com)